

Regional Online Event
“Self-regulation for Our Media”
January 30, 2024 (11.00 - 13.00 CET)
ZOOM Platform

Language: English



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SEENPM and partner organisations implementing the Our Media project invite you to the regional online event “Self-regulation for Our Media”, which will be held on January 30, between 11.00 and 13.00 CET, via ZOOM.

At this event, we will examine the state of, and prospects for media self-regulation in the Western Balkans and Turkey, discuss good practices, current challenges and needs mapped in our recent research work in the Western Balkans and Turkey. We will look at how the existing ethical codes and self-regulatory bodies contribute to journalism standards, media independence and trust and share findings and recommendations from the research.

Don't miss the event if you are:

Media professional, CSO activist, representative of media self-regulatory body, fact-checker, media researcher, or citizen from Bosnia and Herzegovina (BiH), Albania, Kosovo, Serbia, Montenegro, North Macedonia or Turkey.

Agenda:

11:00 - 11:05 - Opening and welcome, setting event goals - Maida Muminovic, executive director of Media and Civil Society Development Foundation “Mediacentar”

11:05 - 11:25 - Introductory session with Aidan White, founder and honorary president of Ethical Journalism Network (EJN)
How self-regulation can lead to positive developments and improvement of media reporting – international examples.

11:25 - 12:00 - Presentation of national research findings on media self-regulatory mechanisms in the Western Balkans and Turkey
Why does this research matter; what are the main findings and recommendations for stronger self-regulation in the region?

Brankica Petković, editor and regional lead researcher, Peace Institute, Slovenia
Anida Sokol, media researcher, Mediacentar Sarajevo, Bosnia and Herzegovina
Vesna Nikodinska, media researcher, Macedonian Institute for Media, North Macedonia

The session will be moderated by Ognjen Janeski, journalist and editor from North Macedonia.

12:00 - 13:00 Self-regulation in practice

Highlighting examples of good practice in self-regulation from the region, we will discuss ways to encourage the use of self-regulatory mechanisms available to citizens; the importance of internal ethical codes for professional media outlets; and how self-regulation can be deployed to both produce better and more attractive news content and build trust with citizens.

Biljana Georgievska, director of the Council of Media Ethics, North Macedonia
Vladimira Dorčova Valtner, editor at Storyteller, Serbia

Haris Badžić, representative of Network for Building Peace, Bosnia and Herzegovina

The session will be moderated by Tahir Žustra, journalist from Bosnia and Herzegovina.

The regional initiative “Our Media: A civil society action to generate media literacy and activism, counter polarisation and promote dialogue” is a three-year project focused on strengthening the capacities of CSOs, media professionals, young activists and citizens to improve their understanding of trends and challenges regarding media freedom and media integrity as well as media development and sustainability in the Western Balkans and Turkey.

The project is implemented with the financial support of the European Union by partner organizations SEENPM, Albanian Media Institute, Mediacentar Sarajevo, Press Council of Kosovo, Montenegrin Media Institute, Macedonian Institute for Media, Novi Sad School of Journalism, Peace Institute and Bianet.

Please register for the event here: <http://tinyurl.com/5n83hdn5>